



"HOLI HAI 2012" "How Do you Spring"

NYC Bhangra announces its 3rd Annual Holi event in New York

(New York) Holi, also known as the Festival of Colors, is a religious spring festival celebrated by Hindus. It is primarily celebrated by Indians, Bangladeshis, Nepalese, and Pakistani's and in countries with large Indic diaspora populations following Hinduism. NYC Bhangra is organizing for the third time "Holi Hai 2012". Megha, founder NYC Bhangra, feels this important festival bridges the gap between different nationals as all nations celebrate the festival of spring in different forms. Thus, this year Megha themed the event "How do you

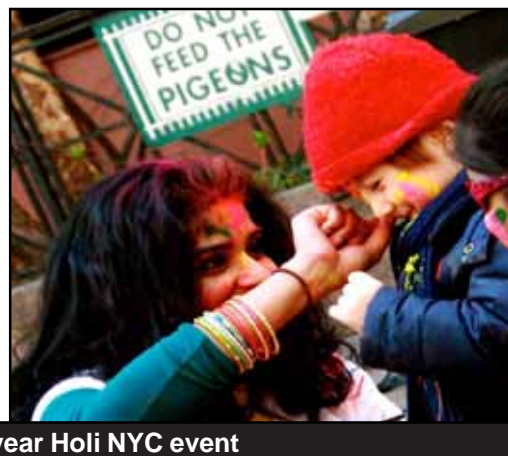
Spring".
"This year at the Holi Hai 2012 event we are expecting more than 8000 people from different cultures, races & nationalities. This event is primarily organized to spread awareness of the Hindu culture & learn from other cultures "how they spring" says Megha. The Holi Hai event is happening on 25th, March at the Dag Hammarskjold Park in NYC. For people who will be attending this event for the first time can expect lots of dance, music, food, cloth-

ing, art & most importantly fun with colors. NYC Bhangra, Sitarrey Performing Arts, Nishi Rajan, Tinkus San Simon, Vicki Kohli, NYCB Romanian are some of the performers this year.

We ask Megha, being a free for public event how does NYC Bhangra manage to host such a large-scale event? "We are happy to have an ongoing support from our Sponsors State Bank of India, The South Asian Times, Jus Punjabi, Sahara One, The South Asian - Insider etc. who have continuously been with

us at every step. Also the volunteers, my students at NYC Bhangra & Sitarrey Centre for Performing Arts for being a pillar of support during all stages of the event execution" expresses Megha as she speaks about the hurdles of organizing such a large-scale event.

For all those looking to soak up the Indian Culture and enjoy some great food, dance & music performances come out on a beautiful Sunday at the Dag Hammarskjold Park 12-5pm & enjoy the festivities.



Pictures from last year Holi NYC event

NYIFF Congratulates Six of its own Filmmakers & Artists AT&T Presents \$ 110,000 Check to Junior Achievement of New York

Recent Recipients of The Indian National Film Awards

(New York, NY) Six filmmakers and artists who have premiered their films and received accolades at NYIFF, New York Indian Film Festival (formerly known as the Indo-American Arts Council Film Festival and the Mahindra Indo-American Arts Council Film Festival), received Indian National Film Awards last week in Mumbai. NYIFF would like to send its heartiest congratulations to the following filmmakers and artists for a job well done:

1. **Onir** and **Sanjay Suri** for *I Am*, Winner of 'Best Hindi Film' (world premiere of one segment, *I am Omar*, at MIACC in November 2010)
2. **Neeta Lula** for *Bal Gandharva*, Winner of Best Costume Design (film shown at NYIFF in 2011)
3. **Anand Bhate** for *Bal Gandharva*, Winner of Best Male Playback Singer (film shown at NYIFF in 2011)
4. **Ann Abraham** for director Abhay Kumar's *Just that Sort of Day*, Winner of Best Narrative Voice (the film won the Best Short Award at NYIFF in 2011)
5. **Spandan Banerjee's** *You Don't Belong*, Winner of Special Mention Certificate (film shown at NYIFF in 2011)
6. **Indraneel Ghosh** for Rituparno Ghosh's *Naukadubi*, Winner of Best



Production Design (film shown at NYIFF in 2011)
"We are so proud of our NYIFF family for being recognized for their tremendous hard work and talent at the national level," says **Aroon Shivdasani**, IAAC Executive Director. "Many of these films had their New York premieres at our festival, and we hope to continue the tradition of showcasing award-winning movies for many years to come." This year, NYIFF will be held from May 23 to 27 at the Tribeca Cinemas. For more information, please visit <http://www.iaac.us/NYIFF2012/> *About the Indo-American Arts Council:* The Indo-American Arts Council is a registered not-for-profit arts organization passionately dedicated to showcasing, building awareness, and celebrating artists of Indian origin in the performing, visual and literary arts. Annual festivals of art, dance, play writing and film are scheduled through the year, with several special events and book launches. For further information please visit www.iaac.us. NYIFF was born in the aftermath of 9/11 in response to Mayor Giuliani's call to New Yorkers to help rebuild a limping city. The First Annual Film Festival opened its doors with Film Diaspora Godfather Ismail Merchant and closed with New York's favorite Indian filmmaker Mira Nair.

(NEW YORK, NY, March 22, 2012) - AT&T employees today presented a check for \$110,000 to Junior Achievement of New York (JA New York) to help deliver financial literacy and entrepreneurship education to New York City students. The contribution is a result of an annual fundraising drive among AT&T employees, who have worked with Junior Achievement since 2009 to bolster their programs. This year, more than 300 employees participated to raise a record amount. The check presentation was held at the Academy of Finance and Enterprise, a public high school in Queens where Junior Achievement provides students access to programs, which enhance their normal school curriculum, such as the Job Shadow Program.

"At AT&T, we share Junior Achievement's commitment to arming the next generation with the experiences and education necessary to compete in a global economy," said Tom DeVito, AT&T vice president and general manager for New York and New Jersey who also serves on the Board of JA New York. "I want to congratulate my team for their commitment to this effort and for raising a record amount of funds this year so that even more students can benefit from this great program."

"We are thrilled with AT&T's continued generosity and support of JA New York," said Joseph Peri, President of JA New York. "Their fundraising efforts will help ensure that we can continue to deliver programs focused on work-readiness, financial literacy and entrepreneurship education that address youth, economic and educational



development issues in our society." "I can think of only a few organizations that are truly accomplished at inspiring and preparing young people for the real world - and Junior Achievement is one of them," said Principal Gilberto Vega, Academy of Finance and Enterprise. "This is only possible through the work and dedication of energetic business volunteers, like AT&T, who serve as role models and share their knowledge and expertise." "By participating in Junior Achievement's Job Shadow program I visited an AT&T store and met and talked with various levels of employees," said Daniela Charris, an Academy of Finance and Enterprise student. "I learned what it means to be career ready and the skills necessary for success in a tech and communications company like AT&T." "Through Junior Achievement and AT&T's programs, I had the chance to see how hard work can lead to a successful career," said Richard Torrenegra, an Academy of Finance and Enterprise student. "The experiences I've had have helped me to understand how choices I make now can have a big impact on my life and my future." Helping prepare students for college and careers is an important focus of AT&T's community partnerships. Today's announcement comes on the heels of the expansion of AT&T Aspire, a \$250 million, 5-year financial commitment aimed at helping more students graduate from high school with 21st century skills.

JA New York is a non-profit organization that connects corporate and community volunteers with students in grades K-12. Through in-class activities, after-school programs, and workplace experiences, students acquire the confidence they need to succeed in their future careers and in life. JA of New York's mission is to inspire and prepare young people to succeed in a global economy. The grassroots fundraising effort was organized by AT&T, bringing in small donations from employees and other corporate sponsors, leading up to its 3rd Annual Bowl-a-Thon fundraiser held on February 29th.

On March 27, AT&T and Junior Achievement will join with New York Legislators to host New York high school students for a unique JobShadowing learning experience. Approximately twenty students from Rensselaer High School in Rensselaer will spend a day shadowing New York legislators, part of a national multi-year effort to encourage student success by helping them learn more of the world of work. The event will be hosted by Majority Leader of the State Assembly, Ron Canestrari. Following an opening orientation session, the students will accompany individual Members as they attend meetings and prepare for the legislative session. About Junior Achievement of New York Junior Achievement of New York (JA New York) is the local affiliate of JA USA, the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers. Programs provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Visit www.jany.org for more information or follow us on Twitter: @JANewYork.

About AT&T
AT&T Inc. (NYSE:T) is a premier communications holding company and one of the most honored companies in the world. Its subsidiaries and affiliates - AT&T operating companies - are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest mobile broadband network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet, voice and cloud-based services. A leader in mobile broadband and emerging 4G capabilities, AT&T also offers the best wireless coverage worldwide of any U.S. carrier, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T DIRECTV® brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com>. This AT&T news release and other announcements are available at <http://www.att.com/newsroom> and as part of an RSS feed at www.att.com/rss. Or follow our news on Twitter at @ATT.

The Sikh American Chamber of Commerce (SACC) announces its Annual Gala Event on March 30th, 2012

Iselin, NJ - The Sikh American Chamber of Commerce is excited to announce its Annual Members Gala on Friday, March 30, 2012 at Deewan Banquet Hall at 560 Stelton Road, Piscataway, NJ 08854.



The guest speakers at the Gala Event will include Jaswinder (Jassi) Chadha, Founder and CEO of Axtria, Jagmeet Singh Dhaliwal, an MPP in Ontario, Canada, Manjeet Dhariwal, Founder and Director of Netsmartz, LLC and Valarie Kaur, an award-winning Sikh American filmmaker, lawyer and Founding Director of

Groundswell. Over 400 business leaders are expected to attend the Annual Members Gala. It will be a great event for those of us that are already entrepreneurs, and those that would like to network with business leaders, to help develop and empower the Sikh Business

Community. It will start at 7pm with a networking reception, followed by guest speakers, entertainment and a banquet dinner. Tickets start at \$25. To reserve seating, please contact Ravijot Kaur at (732) 379-6180 or rkaur@sikhamericanchamber.org or register online at <http://www.sikhamericanchamber.org/sacc-gala-event-2012>. The Sikh American Chamber of Commerce is a non-profit organization dedicated to the promotion of entrepreneurship and to substantially increase the success rate and involvement of Sikh entrepreneurs in the

business community. The organization plays an important part in the development and success of the Sikh American business community. Our faith, our voice, our people will only benefit if our community joins together to promote skilled education, entrepreneurship, and mutual business success. Utilizing the experience of successful Sikh business leaders, SACC provides a guiding hand to the new generation of entrepreneurs that will rise from our community while maintaining the ethics, integrity and values that are intrinsic to the Sikh community.