

THE NEW YORK INDIAN FILM FESTIVAL STARTS WITH 'LIPSTICK UNDER MY BURKHA'



The NYIFF is the oldest, most prestigious Indian film festival in the United States, screening premieres of feature, documentary and short films made from, of, and about the countries in the Indian subcontinent (India, Pakistan, Sri Lanka, Bangladesh, Nepal, Bhutan, Afghanistan) in the Independent, arthouse, alternate and diaspora genres.

And this time round, America's premier film festival representing the Indian subcontinent, the New York Indian Film Festival (NYIFF), will kick off its 17th Anniversary Season from 30th April with Alankita Shrivastava's women empowerment film 'LIPSTICK UNDER MY BURKHA' at the Smithsonian's National Museum. The festival's centrepiece film is the New York premiere of Khushboo Ranka and Vinay Shukla's critically-acclaimed documentary about India's

Aam Aadmi Party activist Arvind Kejriwal called AN INSIGNIFICANT MAN. The festival will close its programming on 7th May, with the North American premiere of Milind Dhaimade's 'YOU ARE MY SUNDAY,' an uplifting, slice-of-life comedy about five close friends who struggle to find a place to play soccer in Mumbai every Sunday. The closing night's screening will take place at Mason Hall on the Baruch College campus, and it will also be preceded by a red carpet reception for media interviews followed by the NYIFF 2017 Award Ceremony and a gala closing night party.

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