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75 East Northfield Road/ Livingston, NJ 07039 / 973-992-6600

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HEADLINE: New sponsors include Time Warner, Verizon

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By SAM THIELMAN

Posted: Fri., Oct. 5, 2007, 4:54pm PT

. MORE FESTIVAL ArticleS

'Saawariya' to open MIAAC festival

10/5/07 4:54pm

Montreal's Serge in fortune

Telefilm backs Losique's *film festival*

10/5/07 4:46pm

San Luis ready to test festival waters

Argentina making effort to attract productions

10/5/07 4:01pm

Premieres pepper Flanders Fest

Belgian gala to start Tuesday

10/5/07 3:31pm

Rio *Film Festival* wraps

'Estomago' comedy wins big

10/5/07 3:23pm

The *Mahindra Indo-American Arts Council* is going back to the classics for its 2007 *film fest*. The opening night selection for the Gotham-based fest "Saawariya" is adapted from the Dostoyevsky short story "White Nights," and "The Last Lear" follows an actor through his work on Shakespeare's eponymous play.

New sponsors for this year's fest include Time Warner, Verizon, and Nationwide.

The 70-*film fest* started last week with "The Last Lear" director Rituparno Ghosh's film "Dosar," which preemed at Cannes earlier this year.

This will be the **IAAC**'s 7th edition of the festival, which is skedded to run Nov. 7–11 at theaters throughout Manhtattan. The \$4.5 billion **Mahindra** Group makes automotive and farm vehicles, but also has trade and financial sectors.

. ZURICH **FILM FESTIVAL**

Filmmakers flock to Zurich festival

One advantage of being a hot new festival in one of the world's most attractive cities is that you don't have to go around begging for films.

. PUSAN FEST FEATURES

Mega–film 'Red Cliff' makes history

Hong Kong's John Woo plans on making his \$80 mil take on a piece of Chinese history will be as epic as the original battle.

. PUSAN FEST REVIEWS

Assembly

A soldier's quest for personal honor, and that of his fallen comrades in China's Civil War, is brought to the bigscreen in a worthy but not consistently gripping way.

. FILM REVIEWS

Cosmos

A businessman released from captivity becomes obsessed with rescuing a stranded cosmonaut in "Cosmos."

10 + 4

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Highlights: film festival, Film Festival, Mahindra, Indo–American Arts Council, film fest, IAAC, FILM FESTIVAL